System software requirements
Macintosh: Mac® OS 9 or Later, including Mac® OS X.
         Recommended G3, 300 mHz, 128 MB RAM.
  Windows: Windows® 98, Windows® 2000, or Windows® ME.
         Recommended PII, 300 mHz or equivalent, 128 MB RAM.

The obvious choice for design
and production professionals.

If you develop advertising or promotional materials,

MultiAd Creator is made for the way you work.

This sophisticated layout software is ideal for design

and production, with powerful tools to boost your

efficiency and creativity.

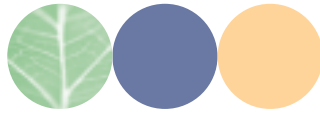For sales or additional product information,

visit www.creatorsoftware.com

© 2001 MultiAd

Introducing

MultiAd**Creator**™

desktop version 6

Quick Keys Customizable key commands let you perform numerous common functions without pulling down a menu.

Multi-Ad Creator

File Edit Elements Arrange Font Style Size Format Document View Window Help Test

Undo Move Element(s)   Ctrl+Z

Redo

Cut   Ctrl+X

Unlimited Undo and Redo Takes the fear out of change.

Element Editing Windows Isolate a selected element or group of elements, letting you manipulate the element with less scrolling and zooming.

Creator is exceptionally easy to learn, and it offers more time-saving features at faster speeds than any other layout or production software.

simple

simple2

"We introduced some of our Quark-using clients to Creator. Now they say they'll never go back."
Marcia Tabor

Multiple Windows within Documents Improves your efficiency by enabling you to set scroll and zoom for individual pages, spreads, and portions of layouts. Allows you to view more than one part of the document at once.

Intuitive interface Whether
you're a desktop publishing veteran, a Creator faithful, or someone with no computer experience at all, you'll pick up on Creator quickly and painlessly. Creator takes the frustration out of your work with plain language, an intuitive interface with large buttons and color icons identifying functional areas of windows.

Also, complex element changes like Skew and Resize are made simply, using click-and-drag tools on the element itself. No need to go the menu, open a dialog box, and calculate angles or proportions.
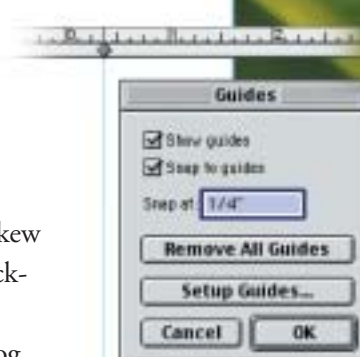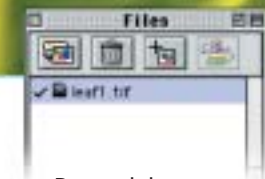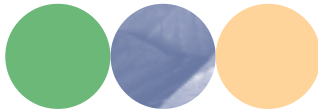
Guides

☑ Show guides
☑ Snap to guides

Snap at 1/4"

Remove All Guides

Setup Guides...

Cancel   OK

Files

leaf1.tif

Instant Guide Setup Instantly applies guides when you set page margins, number of columns and gutter spacing. Also lets you move, add and remove guides by clicking and dragging in the ruler.

Drag-and-drop Movement of Layouts, Images and Text Lets you move files among desktop, Files Palette and layouts using your mouse.

Export PDF

Export
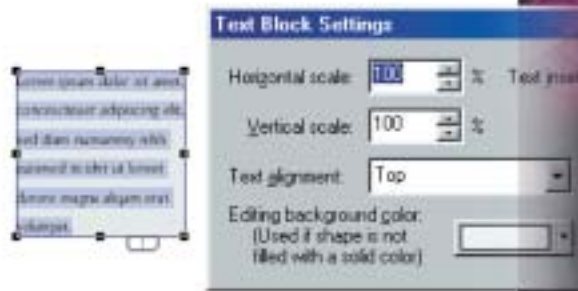○ All
● Current spread
○ Selected elements
○ Page:

For each PDF page, export
● A single page
○ A whole spread

Save...
Cancel

PDF Export Exports documents as PDF in a single step. No need to save as EPS file and then open Adobe Distiller™.

Scripting Creator is 100-percent scriptable, recordable and attachable. Even the most complicated tasks can be automated. And once created, each script can be attached to any keystroke, action or custom menu item.
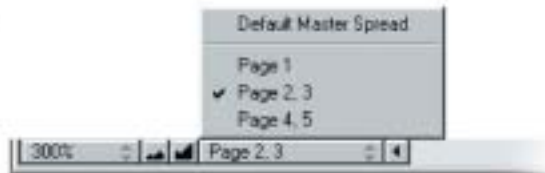
Horizontal and Vertical Text Offset Provides all the usual horizontal offset options—left and right justify, force justify and center. And it gives you just as many options for vertical offset—top justify, bottom justify, force justify vertically and center vertically.
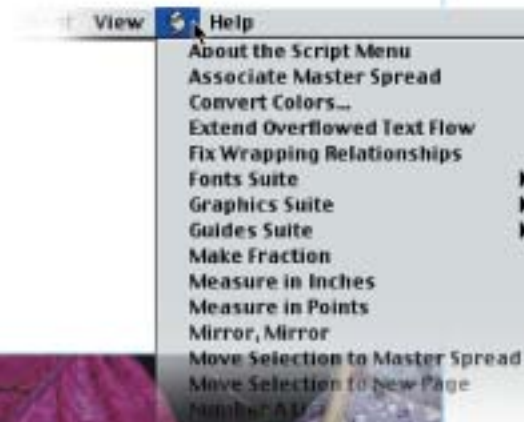
About the Script Menu
Associate Master Spread
Convert Colors...
Extend Overflowed Text Flow
Fix Wrapping Relationships
Fonts Suite
Graphics Suite
Guides Suite
Make Fraction
Measure in Inches
Measure in Points
Mirror, Mirror
Move Selection to Master Spread
Move Selection to New Page

"It's cool that you can make an outline and a shadow different colors! I like that."

Kelly MacKay

Text Block Settings
Horizontal scale: 100 %   Text inset
Vertical scale: 100 %
Text alignment: Top
Editing background color:
(Used if shape is not filled with a solid color)

Unique features Creator has all the capabilities you expect in a high-end desktop publishing software. And it gives the power to do things you wouldn't even think of with other programs.

Take advantage of presets for text, elements, and shadows, or customize attributes to your heart's content. You, the professional, have the power to fine-tune virtually every aspect of every element in the layout.
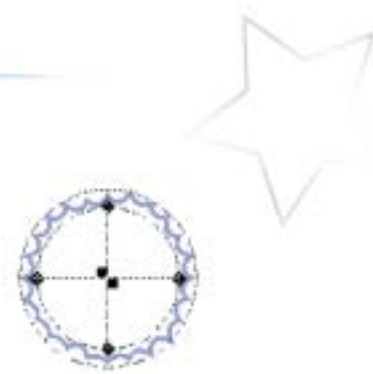
sophisticated

Starburst
Round valleys   Round peaks
Randomization 57 %
Alternation 0 %
Number of points 24   Center   Random

Starburst and Polygon Tools Creator lets you create starbursts and polygons of up to 99 points or corners. You can use them as containers and edit their shapes using the reshaping tool. And with starbursts, you can randomize or alternate points and round the shape of the points or valleys.

Default Master Spread
Page 1
✓ Page 2, 3
Page 4, 5
300%   Page 2, 3

Specifications
Font: AdobeGaramond Regular   Size 24 pt   on 0 pt   120.0
Style: F B I U V   Page #
Shadow Slant   7.8   Guide Position: 9 1/2"

Multi-Page Capability Master spreads, spread views, page numbers, multiple page sizes and running text make it easy to work in multi-page layouts. You can also reorder pages.

Custom Character Attributes Creator gives you more ways to customize text than any other program. You can adjust the thickness of the bold, control the slant of italics, select separate colors for outline and fill, and modify the offset and attributes of the shadow independent of the text.

A A A A A
b b b b b
C C C C C